



**North Atlantic Audi Club**

## Draft minutes for Wednesday April 9, 2014 at 8:30 PM ET

Call In Number (424) 203-8400 Participant Code 103796#

Called to order at 8:3

Attendees: **Chris Miller, Buddy Gregory, Mike Collier, Terrence Sturm, Haydn Taylor, Jason Tooth, Greg Kong, Charlie Learoyd, Lee/Vikki Malo**

Regrets: Peter Schulz

1. Secretary's report – Terrence Sturm – Peter Schulz
  - a. Please review annual meeting minutes and send changes to draft minutes to Terrence. We will vote to approve at next annual meeting.
2. Financials - Jason Tooth
  - a. No update. Jason may not have received notice via email as he is no longer on the director email list.
3. Events
  - a. Wiring - Haydn Taylor
    - a. Successful event. Around 30 people, although 40 signed up. Good venue, Malcolm did well. Less hands on, more lecture than anticipated.
    - b. Could repeat in a year with more basic material and more hands on.
    - c. Very good feedback, interest in more events.
    - d. Haydn: Planning metal forming event/fabrication 101.
    - e. Slight loss financially due to 10 no-shows.
    - f. Will complete a write up for event.
  - b. A3 Launch – Buddy Gregory
    - a. Half-dozen NAAC members. Appreciated by Audi Stratham staff.
    - b. Nicely done, good food, very nice event.
    - c. NAAC about 15% of members. Stayed to end which seemed well appreciated.
    - d. Chris M: attended Audi Cape Cod event. Well presented, good food, live music, etc.
  - c. Wine Tour and Dinner – Buddy Gregory
    - a. Scott Hochgraf organized, from Stratham Audi back down to coast then to Southampton. Five wines to sample, dry to sweet; including some ice wines.
    - b. 13 people attended. Last year around 15. Brought in people from RI as well.
    - c. Met a friend, Harv Ames, also wants to help us out with web site. Drives a new red RS7; also owns a Porsche, very interested in being involved with club.
    - d. Good number for a follow the leader style tour; max we wanted was 20.



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- e. Sent out note and flier to all participants a few days in advance; also collected money prior to the event.
- f. Charlie Learoyd: brought along my long time partner to her first Audi event; good feedback, friendly and nice. Appreciated that we stuck together, kept speeds down, unlike some Porsche events.
- g. Everyone had a radio in car to communicate about route, landmarks, etc.
- h. Audi Stratham put an A3 up on the lift prior to event and let people in to review the car.
- d. Covered Bridge Tour and Dinner - Buddy
  - a. April 26 ... Starts in Winchester, NH and ends in Peterborough NH
  - b. 5 covered bridges to cross ... with ample time for photo-ops
  - c. Awesome back country roads
  - d. Will try to advertise it again before the event.
  - e. Dinner in Peterborough, NH area
  - f. Cost \$5 / car ... dinner pay as you go
- e. Teen Driving 1 – Buddy
  - a. Contacted Miles ... definitely interested running the event. Looking into whether the location (airport) is still available.
  - b. Buddy did follow up this week.
  - c. If we are not ready late this week may need to postpone.
- 4. 2014 Calendar event write-ups – Due to Greg by **April 15<sup>th</sup>**
  - a. Teen Driving – I - ???
  - b. Best Buddies – **Chris Miller**
    - a. Will prepare a write up with how to participate; rest stop, beach finish, or Friday night Harvard stadium flag football.
  - c. German Car Day – **Terrence Sturm**
    - a. Several members plan to attend. Best may be to meet up prior and enter together to park together.
  - d. Climb to the Clouds – **Mike Collier**
    - a. Will do a write up by 15<sup>th</sup>. Working event, cannot organize during event.
  - e. Teen Driving – II – **Eric Boudreau**
    - a. **Mike Collier** to follow up on location/date at NHMS
  - f. Timing Belt-A-Thon – **Lee Malo**
    - a. Will do write up based on last event.
  - g. Annual Fall Rally – **Buddy Gregory**
  - h. Technical Outing at Dealer – **Charlie Learoyd**
    - a. Topic to be selected; social and technical? November?
    - b. Charlie also getting name of State Trooper who spoke to Porsche club; Buddy also has a State Trooper (Aaron) in NH who could help us out similarly.

5. Chapter Relations Committee
  - a. Who?
  - b. Richard Ashe from NEQ wants to follow up on this.
  - c. Discussion on who to be on the NAAC group.
  - d. Group suggested is Buddy Gregory, Chris Miller, Jason Tooth, Haydn Taylor.
  - e. Will need to schedule teleconference on a Wednesday 8 or so PM.
6. Track Advertising
  - a. How / where
    - a. Discussed including other club events on our web site, or just include NEQ events.
    - b. Too overwhelming to add all events for all clubs (30 plus events).
  - b. Top level or detailed level
    - a. At this point, keep list just as links, not full list.
    - b. Should NEQ discussion lead to an agreement, we could include their calendar.
7. Other help needed
  - a. Monthly Newsletter (to be sent out before the board meeting each month)
    - 
    - a. Need help with this. Anyone on board available? 2 to 4 hours per month.
    - b. Charlie Learoyd: will discuss with Buddy and help out.
  - b. New Members / Members up for renewal –
    - a. Number of attendees at each event lets us see what members seem to like.
    - b. Said we would do letters to new members, renewing members, lost members; did not do that last year.
    - c. Mike Collier to take this on. Charlie Learoyd also willing to assist. Split; one with new members, one with renewals?
    - d. Have a monthly database from National on membership. Can share with board if that is helpful. Scott Hochgraf had drafted an intro letter last year.
    - e. We add new members to our email list (5 to 15 per month). Only leave list when they ask to be removed.
    - f. Should we acknowledge new members in newsletter?
    - g. Many other clubs do this (BMW, Porsche); often with city, make/model, years of membership.
    - h. Some concerns that people may be worried about privacy.
    - i. Buddy: propose to list person's name, perhaps car.
  - c. Motorsport Registration – Buddy
    - a. Will continue to work on this.



- d. Quarterly Quattro Magazine – Buddy
    - a. Will continue with quarterly write up.
  - e. Website – Greg (club member Harv Ames offered to assist)
  - f. Organize the first in person board meeting –
    - a. Mike Collier to organize event in June. Restaurant and quiet place/room to meet? Can be at someone's home.
8. Open Discussion
- a. ACNA interface with Audi of America is John... Buddy Gregory to send to board. Powerpoint presentations, etc.
  - b. Terrence: getting business cards for Mike Collier and Charlie Learoyd. Waiting for discount to order new shirts, will order before end of April.
  - c. Buddy: will send out monthly membership list to all on board, may see members that we know personally.
  - d. Mike Collier: NEQ has requested to borrow helmets for Thursday May 15 for ladies-only track day. Made by Tom Mullane to Scott Hochgraf to Mike Collier. Last year we sent a dozen and asked for a donation back to the club. Never got anything. Before we send them off, we could either request money, donation, or gift in good faith. Do not care, but want the board to know that helmets will be in NJ in early May, bring in about \$700 for use of helmets. Direction from board?
    - a. Does NEQ charge for helmet rental? Unknown.
    - b. Is NAAC accepting liability for lending helmets? Same insurance company through National.
  - e. Email lists: need to add more than 9; need a mechanism as current distribution list is limited to nine emails. Could use multiple distribution lists. Greg to look at this.
  - f. Web site hosting: Mike Collier to check on who is host and if we are current on bill.
9. Next meeting is 8:30 pm on May 14<sup>th</sup>.
10. Motion to adjourn by Mike Collier, second by Terrence Sturm at 9:56 pm.  
Passed unanimously.