

## **August 13, 2014 NAAC BOD Meeting Minutes**

Present on the call: **Chris Miller, Buddy Gregory, Mike Collier, Lee and Vikki Malo, Greg Kong, Haydn Taylor**

Regrets: Peter Schulz, Terrence Sturm, Charlie Learoyd  
Meeting starts at 8:10 pm.

1. Secretary's report (Peter via prior email)
  - a. July minutes were distributed on July 18th, no changes were requested other than listing the agenda first in future minutes.
  - b. June minutes (from the in person meeting at Rocco's) also need to be approved.
    1. **Motion** to accept June minutes by Mike Collier, second by Haydn Taylor, approved unanimously.
    2. **Motion** to accept July minutes by Mike Collier, second by Haydn Taylor, approved unanimously.
2. Financials (Chris)
  - a. Investment options
    1. Options include bonds, cds, or something with more interest but some risk.
    2. Mike Collier: ING account? Or similar may provide interest (3%??) Suggests something like \$25000 into such an account. We should contact someone with better understanding of our options, such as an investment planner.
    3. Others in general agreement.
    4. Buddy: recommend getting higher interest rate, some risk OK, try for 4-6% range. Recommend we keep only \$10,000 in account. Even with two winter schools, we do not need substantial amount available, and usually we can get funds within 24 hours, or a week at worst. Want to minimize potential for loss.
    5. Chris willing to look into options and advice. Will contact Paul Royal, former board member and financial planner; and Tom Mulane about NEQ's strategy.
      1. Other items to purchase? Discuss helmets, go pro cameras, other items that add to schools/event. Need to develop a proposal for board.
      2. Example, Cones needed this year. Went through about 50 at WDS last year.
  - b. Financial controls/options?
    1. Treasurer not authorized to sign checks, only Pres/VP?

2. Print out all check registers (in/out) and include in financials.
  3. Drop box folder with registers and financials available to whole board.
3. Events
- a. Stratham Porsche / Audi – North Country PCA Make a Wish Car Show – Buddy / Charlie.
    1. Supported Audi of Stratham. Charlie Learoyd and Buddy Gregory were there, will do newsletter article.
4. 2014 Calendar events remaining
- a. 8/16/14 – Timing Belt-A-Thon (1 signup to date)– Lee Malo
    1. Only one person signed up (Peter Schulz).
    2. Can we do article/video on this for web?
    3. Some people interested to stop by and see what it is all about.
      1. Is the low signup due to low interest?
      2. Is it the date (Saturday, plus summertime)?
      3. Newer cars not using timing belt (chains for 6/8/10 cyl)?
      4. Not reaching target audience?
  - b. 9/14 – Teen Driving – Don't see this happening
    1. Discuss NHMS October/November?
      1. Enough time to get instructors and students?
      2. Haydn: another option is an instructor day, cones in a lot.
      3. Mike C: will call track to see dates available between now and end of season. Will also ask about winter driving possibility.
  - c. 10/11/14 – Annual Fall Rally – Buddy Gregory
    1. Columbus day weekend.
    2. Audi of Nashua, director of marketing, will be starting a Porsche dealership, so first impression, they are busy, perhaps next year. Buddy will follow up next week.
    3. Rally starts at Spa in Merrimack, 60 mile run, ending at restaurant in Bedford. Mike C to assist.
  - d. 11/14/14 – Technical Outing at Dealer – Charlie Learoyd
    1. Nothing scheduled yet.
  - e. Additional 2014 events
    1. Early November Social Event
    2. Technical fab event

1. Haydn: Fabrication 101, likely not by me this year, perhaps Malcolm will assist. Will follow up with him.
  3. Monthly socials
    1. Possibly join other gatherings to have a presence?
    2. Quarterly may be more possible.
  4. Holiday party
  5. Barbeque
5. Track Day Discussions continued – Mike C.
  - a. Northeast Trackdays has sponsor (car dealership) for next year. Sponsor will put up significant amount of money to subsidize 11 track days. Two day at Watkins, couple single days at Lime Rock, Thomson, NHMS...
  - b. Will need instructors for next year. Will follow up.
  - c. Haydn: NASA doing a Track Experience series. May be something to follow up, availability to tag along on their events?
6. ACNA Chapter Reps Meeting Report – Buddy.
  - a. Details distributed via email.
  - b. Mike Collier: seems most chapters have teamed up with a dealership and do their events as partnership.
    1. NEQ has track events.
    2. We have winter schools.
      1. We need something inside I495, social dinner/speaker, open house, something. Has to be enough to get the members out and want to participate. We need to consider this, perhaps brainstorm at next months in person event. Leave meeting and try to get something done.
  - c. Buddy Gregory: Porsche club in NJ experience. Not everyone likes any one event. DE, concourse, rally, autocross, etc. If only one focus, would likely have a poor club; limited turnout by members.
  - d. Mike Collier: other clubs often have a person actively promoting events online etc., while we seem to rely on a newsletter as sole method to reach out to members.
  - e. Buddy Gregory: next months meeting discuss these topics, bring fresh ideas on events to run and how we get people to attend them.
7. Next year's calendar – Buddy would like to layout next year's timeline at our September BOD meeting
  - a. WDS 1 – January 24-25 (Super Bowl – 2/1/15)

## 1. Pricing Changes

1. \$1500/day north course (-\$500)
2. \$2000/day for south (\$400 reduction)
3. Both courses \$6000 (wanted \$7000).
4. Typically get \$9,000 through MSR for an event.
5. Haydn: How much to add a day prior for instructors? Get it out of their system prior?
  1. Buddy: discussed this last year; if we want them involved, \$400 per person, more if you use their cars.
  2. Haydn: really only wanted to play, not involve Team O'Neil instructors. Improve instructing techniques.
  3. Chris and Peter to evaluate.

b. WDS 2 – February 21-22

c. Annual Meeting – March 14

d. Wine Tour – April 11 (Easter April 5)

e. Teen Driving – May 2 (Mother's Day May 10)

f. Technical Event – June 6

g. German Car Day – June 21

h. Fall Road Rally – October 12

## 8. Elections

- a. Election Committee (2 or three people)
  1. ID potential members to become BOD members. Shoot for four people.
  2. Mike Collier and Greg Kong volunteer to be on committee. Want one more member. Mike Collier to reach out to Terrence.

## 9. Open Discussion

- a. Name tags
  1. Instructor for WDS, name etc.
  2. Mike Collier to take this on.

## 10. Domain name renewal

- a. Expires in early November.
- b. Have three domain names, naaclub.net, naaclub.info, naaclub.com
- c. Have naac-club.org on a different schedule.
- d. \$120/five years, \$35/year per name. Want to protect these.
- e. Mike Collier: **motion** to renew expiring domain names for five years, and expend up to \$500 for that purpose. Second by Chris Miller, approved unanimously.

11. Open up meetings to all? Discussion, have been in past; will add to online calendar and to newsletter. Only the call in meetings; face to face may be more difficult.
12. Web site: Haydn using a drag and drop style update, easy and anyone on board could do this. [www.wix.com](http://www.wix.com) Please look at this and discuss next month.
13. Meeting ending at 9:43 pm, **motion** by Mike Collier, second by Haydn Taylor, unanimous.