

December 2014 NAAC Board of Director's Meeting

Chateau restaurant Andover MA

Attendees: Chris Miller, Buddy Gregory, Greg Kong, Haydn Taylore, Mike Collier, Terrence Sturm, Peter Schulz, Chris Miller

start 7:15 PM

1. Secretary's report (Peter) No comments received about November Meeting minutes (captured by Chris Miller) motion to approve Mike, second, Charlie, approved unanimously

2. Financials (Chris) Slow progress on Quickbooks, WDS deposits coming in from MSR

3. Summary of Audi of Shrewsbury event (Charlie L)

12 members attended, General Manager Chris Rich discussed the new model Audis, technical q& a in shop, half attendees went to dinner afterwards, Charlie already sent out formal thank you letter to Chris Rich

4. 2014 Calendar events remaining

None

5. ACNA Chapter Reps Meeting Report – Mike C. ...

Mixed messages - ACNA wants to grow membership and yet sees forums and Facebook groups growing and potentially competing for interest. AoA looking to ACNA to protect the brand name and logo. ACNA is looking for ideas/incentives from chapters to attract the forum and group members to ACNA. NAAC directors made some recommendations such as greater dealer parts discounts for ACNA members, etc. Right now ACNA has a challenge in its value proposition to attract these affiliated people.

6. Board of Directors & elections – Mike C

3 current candidates seeking sufficient signatures, Mike Collier, Faviana Olivier, Bill Ellis.

Action: Buddy and Mike to invite them to the January and February BoD meetings

7. What type of club do we want to be? (All)

Balance knowledge/technical/social activities

8. Track events for 2015 – Mike C

Looking to partner with Northeast Track Days to offer HPDE events for our chapter members discussion about club liability, revenue, NAAC doing the classroom training, instructors, etc.

Potential dates for 2015

May 9 Palmer

June 9 Thompson

June 15 NHMS

July 22 Palmer

Aug 18 Thompson

Sept 12 or 19 NHMS

Sept 17 or 24 NHMS

Oct 14 Palmer

Mike has committed to perform classroom instruction for all dates, NAAC instructors will be recognized, NAAC helmets available for rental by students. Insurance discussion held with ACNA

9. Next year's calendar (Buddy)

Any other events that you would like to add. (see HPDE)

- a. WDS 1 – January 24-25 (Super Bowl – 2/1/15)
- b. WDS 2 – February 21-22

Eric Boudreau and Evan Wieder (registered as volunteers) will be WDS only instructors.

Action Peter/Chris writeup for December newsletter - needed this weekend.

- c. Annual Meeting – March 14 – F1
- d. Wine (or Beer) Tour, Tasting, Dinner – April 11 (Easter April 5)
- e. Teen Driving – May 2 (Mother's Day May 10) Brunswick Airstation ME?
- f. Technical Event – June 6 Malcolm/Haydn
- g. German Car Day – June 21
- h. Fall Road Rally – October 12

Chris proposed potential technical event at Audi's tech training center in Marlborough for March 2015

Charlie proposed Collings Foundation tour followed/prefaced by a 1.5 hour driving tour/picnic lunch \$15/person for 40 ppl - looking for Saturday Aug 1 as potential date. There is risk that if the club doesn't get sufficient attendees that it might have to pay the balance of entry fee. Need to advertise event and promote its exclusivity.

10. Web Discussion Follow-up (Greg)
password set, contact info updated, transferred to Greg

11. Open Discussion
a. Name tags - sample formats shared with directors, one chosen.

b. Cone purchase - purchased by Mike, needs to provide receipt to be reimbursed by NAAC

Discussion about moving meeting nights due to conflicts, proposal of second Sunday Evening in January 2015

Meeting adjourned 9PM, motion Charlie, second Mike, unanimous approval.