



Audi
Club North America
North Atlantic



Meeting Minutes, NAAC 2014.03.23

• **Attendees**

Buddy Gregory-Pres	X	Jason Tooth- Tres	X	Mike Kelly	X
Lee Malo/Vicki- VP	X	Chris Miller	X	Haydn Taylor	X
Terrence Sturm- Sect	X	Greg Kong	X	Peter Schulz	X

Charles Learoyd attended

Call to order 1:12 p

Peter S motions to accept annual minutes from 2013. Jake seconds.

Old News

Mission Statement Buddy read our current mission statement to start out the meeting

Report from President Buddy summarized the event focus found on the back of our business cards

Buddy mentioned the last year's calendar of events was larger than previous years. We had 2 teen events listed but only did one. We had a HPDE event listed but did not run. Buddy thanked all the event masters who ran the events. He thanked Scott Hochgraf for the wine event. Thanked Chris Miller for the fall rally run. Thanked Noah Daniels for the Winter Into School. Thanked Eric B for Teen Driving Clinic.

Buddy says we are moving to a better relationship with the dealers. The best way seems to be making personal visits instead of making contact by phone or email.

We have received more sponsorship from dealers

ACNA and AOA are nationally working to form better dealer relationships. ACNA has issued a template for chapters to use when presenting each chapters events and history to the dealer.

Chapter Relations:

Buddy apologies to the board for calling the relationship as a partnership. Buddy spoke of working on making a better relationship. He has reached out to the current board members to discuss banned drivers that are members of NAAC. WE need to make a list of our banded members from attending NEQ events. Mike Collier has stated he can attend NEQ events as a student but not as an instructor. Grouped talking of asking to have our members run a recertification process to let them instruct again. Our club has not banded any instructors from NEQ or NJ chapters.

Report from Sectary Jake motions to accept Feb meeting minutes, Greg seconds the motion.

Need to post 2013 year's meeting minutes. 2011 and 2012 are posted on the website.

Report from Treasurer Jake summarized the financials from 2013 up to Feb of 2014. He has not been able to update for the WDS II events. We took a loss for Jan WDS for 2014. The



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social on Feb WDS was a great success. Peter S stated the comments from the attendees liked the social.

Trailer is off the books from 2013. Paid in cash

Tax have been sent to National

Helmets have been fully depreciated. Jake says if we get replacement helmets that we purchase SA helmets as most tracks are not permitting use of M.

Any cameras we had are lost. Buddy states the club had two GoPro. Jake suggested we write them off.

Peter S has to inventory the FRS radios. Jake has paid Mike Collier for his radios. Buddy has a number of radios.

Standing Committees

Buddy stated there have not been any public or motioned committee meetings.

Advertising

This used to be used to sell ads in the newsletter. Can we do this for our website? Lee mentioned they have not been charged for having their logo on the website. We need to think of reason why we want to raise the money by advertising.

Get Shell cards for those attend the teen driving clinics by fund raising.

Driving Committee

More mentoring

Possibly set up an agreement with other clubs such as NEQ, COM and Hooked on Driving.

Grooming of Instructors at WDS. Currently Terrence Sturm and Eric Boudreau. Need to have more follow up and review of those candidates.

How are we getting more instructors? What is the draw?

WDS possible use of both courses through a small additional charge.

Governance Committee

No request to change the by laws in 2013.

Mike K suggested that we review the by laws and how the club is running due to changes in technology.

Membership Committee

2013 has 373 members

2014 has 394 members

We lost 74 members but gained 95.

All new members are added to the Constant Contact mailing list.

Lee asked has anyone sent out a survey to ask the members what they want for events from the club? Buddy and Jake said this has not been done. Lee suggested we add a suggestion write in for the event's sign up.

Newsletter

Buddy says we aim to send out a newsletter every month via Constant Contact.

Newsletter sent out to 1838 addresses at each event.

We need event write ups done by event master well before the event. We need to ask attendees to provide reviews. We need to get the material 2 months before.

Peter S shall set up a template for event masters to send out notices of events. Facebook, website, Twitter, newsletters.



Nomination Committee	<p>Charlie asked if the form of getting the events listing was by using Members up for reelection in 2013 Buddy Gregory, Jason Tooth, Mike Kelly</p> <p>Two nominations were received. Buddy Gregory and Charles Learoyd Next year Terrence Sturm, Lee Malo and Peter Schulz shall be departing. We need to start the process of getting of nomination sooner.</p>
Promotion Committee	<p>Promotions are done through website, forums, postcards, newsletters.</p> <p>In 2013 missed out a few events, chocolate tasting, dyno day</p>
Social Committee	<p>We are getting 20-40 people per event. NAAC hosted 3 social events last year.</p>
Web Committee	<p>Greg asked for getting sponsors for the web site.</p> <p>Copy is the text portion of the event. Pictures are needed. Talked about upgrading the Wordpress to the newer version. Need to do archive of the content as the capacity is getting near to the limit. Greg asked if we can get review and comments from the event's attendees. Is there a way to get content from people outside of the board.</p>
Old Business	<p>Money received from National above the member dues. It is our intent to send out thank you letters.</p>
Election of New Directors	<p>We received 16 votes. All the votes have been checked against membership</p> <p>Jake motioned to destroy last year's ballots. Chris Miller seconded.</p> <p>Chris talked of discussing filling the open spot for this year with Mike Collier. Chris motioned to fill the open spot with Mike Collier for the remainder of this year. Lee seconded the motion. Vote was accepted by all.</p> <p>Jake has said he will assist in getting another Treasurer trained during the next year.</p> <p>Chris motioned that Buddy Gregory be President for the coming year. Motion seconded by Peter S. Everyone accept the vote.</p> <p>Chris motioned that Mike Collier be Vice President. Jake seconded the motion. Everyone accept the vote.</p> <p>Peter S motioned that Chris M be the Treasurer. Jake seconded the motion. Everyone accepted the vote.</p> <p>Peter S has volunteered for Secretary. Chris motioned for him. Buddy seconded the motion. Everyone accepted the vote.</p>
Event Schedule for 2014	<p>Jan WDS Feb WDS March 29 Wiring Fab –Haydn</p>



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April 3 A3 Introduction
April 5 Wine Tasting – Scott Hochgraf
April 26 Cover Bridge – Buddy
May 10 LeMons
May 15 Lime Rock-NEQ
May 17 Teen Driving – Miles Carpenter
May 31 Best Buddies – Chris Miller
June 15 German Car Day – Terrence Sturm
June 23 NJMP – NEQ
June 27 Climb to the Clouds – Mike Collier
July 14 WGI – NEQ
July 19 Teen - Eric Boudreau
August 9 Lemons
August 16 Timing Belt – Lee Malo
August 18 WGI – NEQ
Sept 8 TSMP – NEQ
Oct 4 LCMT – NEQ
Oct 11 Fall Road Rally
Oct 25 Lemons
Nov 14 Technical Outing at Dealer

**New
Business**

New Board call ins shall be on Weds at 8:30 on the second week of the month.

Agenda and reminder email be sent out the week before

Quarterly meetings will be planned out with the annual meeting being one of them.

**Retention of
Membership**

**Mentorship
for new
members**

Getting people involved to know the process.
What are the duties of each position and expectation.
Let the members know of benefits of membership.

**Sharing of
Load**

Wagon wheel
- Newsletter
- website
- new members
- facebook updates
- monthly meetings
- ACNA monthly call in, quarterly write ups
- Motorsport Reg
- Event Master
- elections/nominations

Actions

Order shirts and business cards for Charlie and Mike C

Peter S motioned to adjourn, Greg seconded the motion.

Meeting adjourned at 5:30 p