

North Atlantic Audi Club
Board of Directors Meeting July 13, 2016 via telecon
As approved August 9, 2016

Present: Board members Buddy Gregory, William Ellis, Faviana Olivier, Charlie Learoyd, Paul Belmont, Ian Duff and Bailey Bishop. Called to order at 8:05 PM by William.

Past Minutes: Motion to approve the June minutes as amended , seconded by Paul, approved with one abstention by Ian, who was not at the June meeting.

Financials: Buddy summarized the finances and bank and money market balances. Buddy moved to approve an expenditure of \$90.80 for logo shirts for the three new board members, seconded by Paul and unanimously approved.

ACNA Meeting report: It was unclear whether Mike participated in the national meeting. Tabled until next meeting pending talking to Mike.

Past events: German Car Day: Six board members and a half-dozen other members attended. We had a successful presence, with a tent and table and banners in a good location. We gave out about 70 of the logo keychain/flashlights to Audi owners, and distributed around 75 brochures. Audi Burlington provided a new RS-7 for display, accompanied by a salesperson. Probably 90% of the Audi owners we spoke to did not know about the club.

Upcoming events: Charlie will follow through with KTR Motorsports, who “penciled in” November 5 for a facility tour but could not confirm until mid-August. William is pursuing a teen driving clinic tentatively scheduled for October 23 at NHMS, teaming up with BRAKE, who would handle registration. Bailey is having difficulties setting up a tech session at AutoBahn in Peabody, he will continue to pursue a September event. Ian is working on a south shore winery tour for the fall rally October 9.

Newsletter: Charlie indicated to all that he needs newsletter event copy no later than August 3.

Website: We continue to have difficulties keeping the web site up to date.

Old Business: Buddy has eliminated club member duplicates from the recruiting blurb email list on Constant Contact. Charlie has done yet another update of the blurb, but is reluctant to send it until the web site is up-to-date as the blurb references it for event info.

New Business: We discussed an email from a patriots representative asking whether we are interested in a VIP package of parking/game/pre- and post-game activities. We considered buying a pair of tickets to raffle to club members, but tabled further action. William agreed to collect more information for review at the August meeting. We discussed ways we could get dealers to publicize the club: brochures, memberships for new purchasers, etc. We clarified that as President, William should be responsible for responding to future unsolicited emails of this nature, but can delegate the task. Ian agreed to take responsibility for managing the Facebook account. The next meeting will be August 9 in person. Paul agreed to find a restaurant in the Burlington area.

9:25 PM motion to adjourn by Buddy, seconded by Paul, carried unanimously, meeting adjourned at 9:55 PM.

Respectfully submitted,
Charlie Learoyd
Secretary, NAA