



• **Attendees**

Buddy Gregory-Pres	X	Chris Miller- Tres	X	Peter Schulz Secretary	X
Mike Collier- VP	X	Viki Mooney/Lee Malo	X	Charles Learoyd	X
Terrence Sturm	X	Greg Kong	X	William Ellis	X
Faviana Olivier	X				

Also in attendance: Noah Daniels,

Call to order 1:05 PM

Motion to accept 2014 Annual minutes after corrections per Charles Learoyd incorporated – Peter, seconded Mike Collier, motion carries.

Report from President Buddy summarized the event focus found on the back of our business cards

Buddy reviewed the 2014 NAAC Calendar of events (see presentation), and thanked the event masters

- Wine Tour – Scott Hochgraf
- Rally –Buddy Gregory / Mike Collier
- Covered Bridge Tour – Buddy Gregory
- A3 Introduction – Buddy Gregory
- Make a Wish w/ PCA – Charlie Learoyd
- German Car Day – Terrence Sturm
- Technical / Educational
- Wiring 101 Seminar – Haydn Taylor & Malcolm Austin
- Belt-A-Thon– Lee & Viki
- Dealer Technical Outing – Charlie Learoyd
- Driving
- WDS 1 & II – Chris Miller, Mike Collier, Peter Schulz (+ many others)
- Buddy then discussed NAAC's relationship and support from the Audi dealers in our region: Dealer Relationship
 - Audi of Stratham – Teen Clinic (Though it was canceled)
 - Audi of Stratham – Make A Wish w/ PCA
 - Audi of Stratham – A3 Introduction
 - Audi of Shrewsbury – Technical Outing

Report from Secretary Peter discussed that February 2015 meeting minutes will be reviewed and approved at the April 2015 BoD meeting.

Need to post 2014 year's meeting minutes. Peter & Greg to work together on this

Report from Treasurer Chris gave a brief summary of the year, assisted by Buddy and Mike C. Buddy spent considerable time in Quickbooks ensuring 2014 financials were captured. The NAAC checking account records are complete and reconciled through 12/14. Remaining income and expenses for the 1st quarter still to be entered.



**Standing Committees:
Advertising**

For the most part, these committees did not meet regularly
Though this committee did not meet we did receive \$\$ through sponsorship / advertising.
Audi of Stratham – Committed \$500
Shell Oil – Would have paid \$75 / teen driver
Both of these were in support of the Teen Driving Event which did not materialize

Driving Committee

At WDS 2, two instructor candidates, Terrance Sturm and Ilya Tarasov were given intense coaching by chief instructor Mike Collier as part of instructor development. Michelle Gregory and Ian Duff accepted as WDS-only instructors, joining Evan Wieder

Governance Committee

No updates requested to bylaws in 2014, and no changes made to bylaws in 2014

Membership Committee

	New	Lost
2013	95	74
2014	87	72

- As of February 2015, Total NAAC membership stood at
 - 2013 394
 - 2014 409 – net gain of 15 members

Newsletter

Each Newsletter email goes out to 1838 individuals via Constant Contact.
On average 32 -38% open rate – which is more than our current membership

- Need advertising copy and pictures 2 months before the event.
- Need post event write-up and pictures within 2 weeks of the event.
- Suggest that the event master tag a participant to write up the post event summary

Nominations Committee

Three board members up for reelection in 2014/15:
Peter Schulz, Terrence Sturm, Lee / Viki Malo
One open spot filled by M Collier – one year
Three nominations to fill the four vacancies:

- Mike Collier
- William Ellis
- Faviana Oliver

The 2015 Board will be down one board member from its traditional 9 members
Looking ahead, three board members are up for reelection in 2015/16:

- Chris Miller
- Haydn Taylor
- Greg Kong

We need to start the process of getting of nomination sooner.
Promotions are done through website, forums, postcards, newsletters.

Promotion Committee

Event promotion is done through: Monthly newsletter, Facebook and Forums, NAAC Website, Post Cards Flyers and Posters on occasion
In 2014 a number of events did not get locked down early – so the calendar was a bit fluid with



several events being canceled.
Planning next year's calendar early in the 4th quarter would help
Early identification of event masters is also key

**Social
Committee**

Had 6 social events this past year, with typically 10-20 attendees

- Annual Meeting
- A3 Introduction (Audi Stratham)
- Climb to the Clouds
- Wine tasting, tour, dinner
- Covered Bridge tour, dinner
- Fall Rally, tour, dinner

NAAC also supported Charities/Causes

- Make-A-Wish with PCA
- Best Buddies

**Web
Committee**

Media –

- We need advertising copies and pictures at the beginning of the calendar year
- We are looking for a way for members to easily upload pictures taken during an event that they would like to share
- We would like reviews or comments from members who attended events so they can be added to event pages

**Old
Business**

- All Board of Director Election Ballots that were in the Secretary's hands as of March 14th, 2015 were counted.
- Ballots membership #'s were checked against our membership list.
- One person could vote multiple times, but only the latest date was counted.

NAAC received 21 valid ballots. All the votes have been checked against membership.

2015 NAAC Board of Directors Election Results:

- Faviana Olivier elected to Director
- William Ellis elected to Director
- Mike Collier elected to Director

Motion to destroy 2013 election ballots made by Mike, seconded by William, motion carries

**Election of
New
Officers**

President – Buddy Gregory
Vice President – Mike Collier
Secretary – Charles Learoyd
Treasurer – Chris Miller

**New
Business**



Calendar of Events 2015

Event	Date	Location	Event Master
WDS II	February 21-22	Team O'Neil, Dalton, NH	Chris Miller
Tour, Beer Tasting + Dinner	April 11	Henniker Brewery, Henniker NH	Scott Hochgraf
Teen Driving	May TBD	Maine	Terrence Sturm
Track Day	May 8	Palmer, Ware, MA	Mike Collier
Social	May 21	TBD, MA (South of Boston)	
Track Day	June 9	Thompson, Thompson, CT	Mike Collier
Tech, Fabrication 101	June TBD	Southern New Hampshire	Haydn Taylor
German Car Day	June 21	Lars Anderson, Brookline, MA	William Ellis
Track Day	June 24	Lime Rock, Salisbury, CT	Mike Collier
Track Day	July 22	Palmer, Ware, MA	Mike Collier
Collings Foundation, Tour	August 1	Collings Foundation, Stow, MA	Charlie Learoyd

Event	Date	Location	Event Master
Track Day	August 18	Thompson, Thompson, CT	Mike Collier
Social	August 20	TBD, MA (West of Boston)	Noah Daniels
Track Day	September 19	NHMS, Loudon, NH	Mike Collier
Track Day	September 28	Lime Rock, Salisbury, CT	Mike Collier
Fall Road Rally	October 12	TBD	Buddy Gregory
Track Day	October 14	Palmer, Ware, MA	Mike Collier
Social	November 19	TBD, MA (North of Boston)	Mike Collier
Audi Tech Event			Chris Miller
Cruise			Faviana Olivier
Teen II			Eric Boudreau
Picnic			Buddy Gregory

- Re-affirm list of events and "dates"
- Identify Event masters for each event
- Attract volunteers to help organize/execute events
 - ... Identify a list of potential volunteers

Social events need topics, owners and flyers for future events. ACNA wants a list of events with planned attendance. AoA will attend the largest of the events.

- Noah Daniels & Faviana volunteered to host an event west of Boston around 20 August .
- Chris will investigate a tech event at the Marlborough Tech Center.
- Haydn/Malcolm consider a fabrication event at Series Motorsport
- Mike C will investigate a north of Boston social event.

Board Meetings

2015 BoD meetings will be held on the second Wednesday of the month Agenda and reminder email be sent out the week before- also plan for face to face meetings in June, Sept, Dec



Audi
Club North America
North Atlantic



**Sharing of
Load**

- Welcoming new members – Faviana (CL: William ?)
- Newsletter – Charles
- Social Media – Noah & Greg
- Event Preparation – Mike, Noah, Peter

Next board meeting will be Wednesday 8 April 2015 via Telecon starting at 8:30 PM

Actions

Mike Collier motioned to adjourn, Chris seconded the motion.