

North Atlantic Audi Club
Board of Directors Meeting April 15, 2015

Called to order at 8:35 PM April 15 by Buddy. Present: Buddy Gregory, William Ellis, Faviana Olivier, Mike Collier, Chris Miller, Haydn Taylor, Greg Kong.

Annual Meeting Minutes: there were no immediate comments, but voting to accept is deferred to the next annual meeting in March 2016.

Financials: Buddy has recently expended substantial effort to get the club financials up to date in Quickbooks; these were distributed prior to the meeting. We took a loss on the canceled January winter Driving School but made money on the February school. Mike asked whether the costs of instructor training for the schools were included. Buddy said yes, they were included in the total payment to Team O'Neill. In response to a question from Faviana, Buddy explained that we typically make money on driving schools and break even on other events through the year. Going forward, Chris Miller will be updating the books monthly.

ACNA Chapter Representative Report: Mike reported on the national telecon Tuesday evening. There was (again) a discussion of membership growth and a review of a repackaged membership drive presentation. It was still felt to be wide of the mark by some chapter representatives, who are increasingly in agreement with NAAC views on the subject. The national promised to come up with something different for next month. There continues to be no plans to return some of the membership fees to the chapters. However, national is planning to implement a new member welcome letter.

On the driver education front, national put forth a number of points:

- They are starting a working group to attend and help chapters with driving events.
- They are defining four categories of drivers: Novice, Beginner, Intermediate and Advanced
- They are working with the national insurer to allow certain Audi SUVs in the novice and beginner categories, based on DOT research into rollover/accident susceptibility. Convertibles, with no rollbars or with deploying rollbars are not allowed. Those with integral rollbars (including "Targa" style) are acceptable.

Event calender:

- The April 11 tour and brewery visit has 12 people signed up, with a few more anticipated.
- It was decided to cancel the May teen driving clinic as little progress had been made to obtain a site. The June school will also likely be canceled.
- Driver education track days: Mike reported that Palmer is questionable for the May date as completion has been delayed by snow and mud. He should know in a couple of weeks. Around 3-40 have signed up with Northeast Track Days for near-term events, a few of them are NEC members.
- June Tech Meeting: Mike indicated that nothing has been firmed up with Series Motorsports. Haydn suggested a tire/suspension seminar for June, with a fabrication tech the fall when the owner is not so busy preparing track cars. Buddy stressed that we need to get a commitment for a date and topic. Haydn said he would contact Malcolm at Series.
- German Car Day at Larz Anderson (June 21). Although not an NAAC event, we would like a coordinated NAAC presence. William has secured a vendor tent on the lawn and will speak with the museum about an NAAC parking corral. We discussed selling/giving away some kind

of swag at the table; small wrapped edibles were suggested. Buddy requested suggestions and costs at the next meeting.

- Collings Foundation Tour: Charlie reported that we are scheduled for August 1 at the Collings foundation. The road tour portion will start at Alpha Cars in Boxborough, MA, where toilet facilities and possibly coffee and donuts will be available. Route planning into central Mass is in process and will include a rest stop opportunity roughly half way through. Also, Charlie has been working with the Boston BMWCCA, whom we are inviting to join us.
- Social Events: No location has been scheduled for May, so the planned May event is canceled. Noah is looking into a location west of Boston (Waltham?) for the August social. Mike agreed to take responsibility for the north-of-Boston November event, probably in Salem, NH.
- Fall rally: Buddy is investigating routes in central Mass.
- Event at Audi Tech Center: Still being firmed up. Chris said he would follow through with is POC there.
- Harbor Cruise: Faviana reported on the many options for boat size, pricing, entertainment and food. The board decided that a cruise to accommodate 60 or so would be appropriate, with the idea that past officers and others who played major roles in the club would be invited. Faviana was tasked to provide additional information by the next board meeting.
- Fall Teen Driving School: Outlook is late August-Oct time frame at NHMS with Eric Boudreau in charge. Buddy will work with Erik.
- Winter Driving Schools I and II: Buddy proposed January 30-31 and February 27-28 (the traditional week ends), pending coordinating with school vacation schedules. Buddy will follow up. We should get a deposit to team O'Neill reasonably soon.

Social Media: Discussed club presence on Twitter and Facebook. Buddy requested that at the next meeting Greg “walk us through” accessing and updating the accounts.

Web Site: Discussed process to get material (especially newscaster content) onto web site. William took an action to investigate converting the newsletter to web-compatible content, probably via creating a PDF from the newsletter then porting it. Greg took an action to post on the website that we are looking for someone to fill the currently vacant position on the board.

Miscellaneous Topics:

- Buddy noted that Stratham Audi is posting our events on their web site.
- Sponsorship-Haydn noted that Eric Kaul of Protective Solutions is interested in working with NAAC, either through financial support or hosting a tech session.
- We discussed whether new member welcome and present member renewal letters could be sent from a “@naac-club.org” address rather than the senders personal address. Greg would have to set this up, William and he will investigate. It was also mentioned that it would be better if the letters were included in the body of the email rather than as an attachment.

Motion to adjourn by Faviana, seconded by William, unanimously approved. Meeting adjourned at 10:20 PM

Respectfully submitted,
Charles Learoyd,
NAAC Secretary