

North Atlantic Audi Club

Board of Directors Meeting December 9, 2015, in-person at Burton's in Burlington, MA.

Present: Buddy Gregory, Charlie Learoyd, Faviana Olivier, Mike Collier, William Ellis, guest and prospective board member Paul Belmont

Past minutes: Buddy mentioned a few changes to the November minutes, Charlie will amend for approval at next meeting.

Treasurer: Buddy reported current balances. Absent Chris, there was no detailed treasurer's report.

2016 Winter Driving Schools: Currently scheduled for Jan 29-30 and Feb 27-28, 2016. Buddy updated registration and instructor status, and commented that the registration rate is running behind last year. The contract with Mountain View Grand for January rooms is complete. Michelle Gregory be event master for WDS 1, and Chris Miller will be event master for WDS2.

2016 Event Calender: The week-day social/dinner events were not very successful, so we will probably drop them. Mike made the observation that we should try for fewer events but with better promotion with the intent of drawing in new clientele. There was some discussion about ways to do this. We discussed possible events and dates (other than WDS) for the 2016 calender:

March: annual meeting, location and date TBD

April: Brewery or winery tour, tentatively April 11.

May: tech or dealer event

June: Support German Car Day, no NAAC event

Summer: tour to picnic spot?

October: Fall Tour/Rally

November: dealer coffee/dessert, new model introduction?

Other TBD. Ideas such as a chocolate tasting, a detailing seminar and/or a tour of KTR in Ayer, MA were discussed. Also, we will partner with Northeast Track Days as we did in 2015 (Mike will provide schedule when available).

Nominating Committee: Paul Belmont has agreed to run for a board position. Per Faviana, Dr. David Cramer is not available. We need to find a couple more prospects. Charlie will run a pitch in the newsletter, we discussed direct contact with prospects in the membership list. Previously, Chris said he would run again, but also would be willing to step down if we found another candidate. The motion to approve up to \$500.00 for board recruitment expenses was made, seconded and approved. Due to the time needed to find prospects we may need to move the annual meeting to late April or May.

Web site: Peter Schulz is taking over as web site manger, provided he does not need to generate input. The need to formalize and document web submissions was discussed.

Badges: We need to update and issue member badges. The motion was made, seconded and approved to expend up to \$500.00 for new badges. Buddy will generate a spreadsheet with names and years of membership for Mike.

The next meeting is scheduled for January 14 (note change to Thursday evening) via telecon.

Motion to adjourn, seconded and approved.

Respectfully submitted.

Charles Learoyd,

NAAC Secretary