

North Atlantic Audi Club  
Board of Directors Meeting January 14, 2016, via telecon

Present: Buddy Gregory, Charlie Learoyd, Faviana Olivier, William Ellis

Past minutes: Chris moved to accept the December minutes as amended, second by William, unanimously approved.

Treasurer: Buddy reported current balances. Chris said there was no detailed treasurer's report.

Buddy reported registration for WDS I is a bit light and indicated a few “points” on the registration versus financial liability curve. Mike sent WDS notices to 441 persons on the NTD list. We discussed increased instructor/seat and or instructor training if attendance is down. Charlie generated an email blast about the WDS that went out via national on January 13.

WDS II will use only the south course, with attendance limited accordingly.

Buddy reported that the spring tour planing is in process. It will be either April 9 or April 16. There was discussion of other possible events, including tech seminars, concourse/body shop tech, a visit to KTR restorations, dealer “cars and coffee”, but nothing was decided. Charlie mentioned the possibility of participating as guests at some upcoming Porsche Club events, and will pursuer that.

We chose May 14 as a target date for the annual meeting. However, we're still short a couple of candidates. Faviana will contact some key past board members for suggestions.

We discussed a bulk recruiting email to Audi owners in Mass. Faviana obtained estimates from several firms that compile lists and would do the mailing. We decided to try it with a 5000 name list, the least expensive option. Charlie agreed to draft content for the mailing.

The next meeting is scheduled for Thursday evening February 11 via telecon.

Motion to adjourn by Charlie, seconded by Faviana and approved.

Respectfully submitted.  
Charles Learoyd,  
NAAC Secretary