

North Atlantic Audi Club
Board of Directors Meeting May 13, 2015

Called to order at 8:40 PM May 13, 2015 by Buddy. Present: Buddy Gregory, Charlie Learoyd, Faviana Olivier, Mike Collier, Chris Miller

Absent: Haydn Taylor, Greg Kong, William Ellis.

April Meeting Minutes: Motion by Mike to accept minutes, seconded by Faviana, unanimously approved.

Financials: Not much change from last month. The Beer Tour made a little money after paying some expenses. We received a modest check from ACNA from donations when members sign up or renew. National sends a thank-you letter, we decided it was not necessary to send an additional letter from NAAC.

ACNA Chapter Representative Report: Mike reported on the national telecon. There was (again) a push for membership growth and how chapters should do it. Mike noted that the telecon presentation was not consistent with what he understood to be the latest committee position and was still felt to be wide of the mark by some chapter representatives.

Event calender:

- Buddy reported that The April 11 tour and brewery visit was attended by 14 people, with no drop-outs from those signed up. He observed that it would be nice to get a few more people attending these events.
- Driver education track days: Mike reported that the May 8 Northeast Track Days event at Palmer was very successful with 110 people attending. He estimated that 15-20 NAAC members participated, and that the track is a “phenomenal facility”.
- June Tech Meeting: discussed postponement to the fall.
- German Car Day at Larz Anderson (June 21). William was not on the meeting call so no update. There was a question (unresolved) as to who had the club banner. Mike made a motion, seconded by Charlie, to authorize up to \$225.00 for imprinted M&Ms, cards and bags for “give aways” at the NAAC vendor table. Faviana asked about having hard copies of the most recent newsletter on hand. Buddy will contact Terrence regarding printing.
- Collings Foundation Tour (August 1): Charlie reported that the “fun run” route from Boxborough to Stow is basically complete, with a final independent check of directions yet to be done. The route is about 45 miles and passes by places where people can buy “picnic” food if they did not bring any.
- Social Events: Noah has selected one of two restaurants in Waltham for the August 20 social event. Scott Allerheiligan, an experienced Audi salesperson, is scheduled to talk about insider tips for car buying. Mike is planning the north-of-Boston November event, probably at Margarita's in Salem, NH. Charlie will obtain Noah's contact info for a newsletter write-up. Registration (for head count) will be through the web site, not MSR. There was (unresolved) discussion about a uniform start time for the social events.
- Fall rally: Buddy is investigating routes in central Mass. Charlie offered to help.
- Event at Audi Tech Center: Still being firmed up. Chris said he has not yet had his calls returned. Aiming to have a date by late May/early June.

- Harbor Cruise: Faviana proposed a Charles River cruise on Sept 12 4-8 PM. For planning we agreed on approximately 60 persons. Faviana will view the boat options and discuss food/beverage with the cruise company, and report back in June. We decided to not publicize the cruise in the newsletter until more details are worked out, and until we have a sense of how many invited “legacy” members will attend. We will use MSR for sign-up.
- Fall Teen Driving School: Outlook is late August-Oct time frame at NHMS with Eric Boudreau in charge. Buddy is awaiting a response from Eric. Stratham Audi has agreed to sponsor the event.
- Winter Driving Schools I and II: Buddy has reserved January 30-31 and February 27-28 (the traditional week ends). These date swill be listed in the newsletter.

Social Media:No update.

Web Site: Charlie took an action to follow up with William about converting newsletter content and posting it on the NAAC web site.

Miscellaneous Topics:

- The June 10 meeting is in person. Charlie took an action to find a restaurant northwest of Boston.

Motion to adjourn by Chris, seconded by Buddy, unanimously approved. Meeting adjourned at 10:02 PM

Respectfully submitted.
Charles Learoyd,
NAAC Secretary